



**FOR IMMEDIATE RELEASE**

## **SONIFI Solutions™ Enhances In-Room Hospitality Entertainment with “ONE WORLD with Deepak Chopra” Partnership**

**LOS ANGELES and SIOUX FALLS, S.D. – June 03, 2014** – SONIFI Solutions™ – the leading hospitality provider of end-to-end content and connectivity solutions – today announced new in-room TV programming with world-renown doctor Deepak Chopra. “ONE WORLD with Deepak Chopra,” an original NEWSWIRE.FM production, explores in-depth conversations with leading visionaries to inspire, educate and enlighten. The program will be available this month for purchase in all hotel guestroom systems powered by SONIFI.

“We are thrilled to partner with a quality, forward-thinking service provider like SONIFI Solutions,” said Martine N. Dubin, CEO of NEWSWIRE.FM. “SONIFI understands what travelers are seeking and what hoteliers and owners want to move the needle in the in-room entertainment space. We look forward building this lasting relationship.”

“ONE WORLD with Deepak Chopra” highlights modern day entrepreneurs with 25-minute episodes portraying the uncut stories of newsmakers, trendsetters and pioneers across the professional spectrum. Deepak conducts intimate interviews with visionaries such as Martha Stewart, Arianna Huffington, Diane von Furstenberg, Mike D and Willem Dafoe and discusses health and wellness, business and trade, love and relationships, imagination and creativity, consciousness and science.

“After extensive conversations with guests and hoteliers across the country, we’ve learned that thousands of travelers were interested in unique programming formatted in shorter viewing sessions that were compatible with busy travel schedules,” remarked Mike Ribero, CEO of SONIFI Solutions. “Deepak Chopra’s “ONE WORLD” TV series offers just that – uniquely motivational, philanthropic content that inspires good health and well-being on the road, a current trend in healthy travel.”

SONIFI’s innovative in-room content experiences are available in guestrooms around the world. For more information about new SONIFI programs call 888.563.8442 or request for a proposal at [www.sonifi.com/requestforproposal](http://www.sonifi.com/requestforproposal).

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### **About SONIFI Solutions**

SONIFI Solutions is the leading end-to-end interactive content and connectivity solutions provider for the hospitality and healthcare industries. SONIFI serves approximately 1.4 million hotel rooms worldwide in

addition to healthcare facilities throughout the United States. The Company's core services include: Interactive Television, Broadband, Connectivity, and Advertising Media Solutions along with unparalleled nationwide technical and professional support services. SONIFI Solutions owns and operates businesses under the industry leading brands SONIFI Solutions, The Hotel Networks and SONIFI Health Solutions. For more information, please visit [www.sonifisolutions.com](http://www.sonifisolutions.com).

### **About Deepak Chopra**

Dubbed as one of “The top 100 heroes and icons of the century “ and credited as “the poet-prophet of alternative medicine”, by Time Magazine. Deepak Chopra is the author of more than 75 books with twenty-one New York Times Bestsellers, published in more than 35 languages. He regularly collaborates with Oprah Winfrey, he is also a Distinguished Executive Scholar at Columbia Business School, an Adjunct Professor Of Executive Programs At The Kellogg School Of Management, A Fellow Of The American College Of Physicians, A Member Of The American Association Of Clinical Endocrinologists, and A Senior Scientist at The Gallup Organization.

### **About NEWSWIRE.FM**

NEWSWIRE.FM and Martine Dubin Company are the inspiration and vision behind multiple original entertainment productions. Hosted and produced by thought leaders including Deepak Chopra, the productions contain no voices or third party opinions, rather connect viewers directly with the first hand stories from some of the most exciting trend setters and pioneers across the professional spectrum. Current shows include “Philanthrocapitalism,” “The Person Who Changed My Life” and Deepak Chopra's “One World,” "Seven Spiritual Laws of Success 2.0" & "The Ultimate Happiness Prescription 2.0". Around the original content, NEWSWIRE.FM and also created a digital broadcast platform reaching viewers across 180+ countries, with it's corporate partners AnchorFree, Cleveland Clinic, Prudential and Bobble.

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